

TRANSFER ARTICULATION AGREEMENT

Genesee Community College (GCC) A.S. Business Administration to Canisius College (CC) B.S. Marketing

GCC requirements	Credit	CC Equivalency	Credit	Remaining CC Requirements	Credit
Major & Business Core					
HIS 101 World Civilization 1	3	Bus International Req 1	3	Business International Req 2	3
ACC 101 Intro Financial Acc	3	ACC 201 Financial Acc	3	ECO 256 Business Stats II	3
MAT 129 Stats	3	ECO 255 Business Stats I	3	MGT 325 Operation Analysis	3
ECO 101 Microeconomics	3	ECO 102 Microeconomics	3	MGT 370 Managerial Environ	3
ECO 105 Macroeconomics	3	ECO 101 Macroeconomics	3	FIN 201 Intro to Finance	3
MAT 137 Calculus for Business	4	MAT 106 Calc for Non-sci	4	MGT 446 Manag Pol Strategy	3
BUS 101 Principles of Business	3	Free Elective for MAT 105	3	MKT 320 Consumer Behavior	3
BUS 213 Principles of Marketing	3	MKT 201 Principles of MKT	3	MKT 350 Digital Marketing	3
BUS 214 Management Principles	3	MGT 101 Intro to Manag	3	MKT 331 Marketing Research	3
ACC 102 Intro to Manag Acc	3	ACC 202 Managerial Acc	3	MKT 375 International Marketing	3
BUS 205 Business Law 1	3	Free Elective	3	MKT 401 Marketing Cases	3
CIS 116 Micro Comp Applications	3	ISB 101 MIS	3	Upper Level MKT Electives	6
Core (GEN ED) and other requirements not included above					
ENG 101 College Composition	3	ENG 111 Academic Writing	3	RST 101 Intro to Religious Stud	3
ENG 102/105 Comp in a field	3	ENG 112 Writing about Lit.	3	Field 1: Religious Studies w/attribute ^	3
PHI 101 Intro to PHI (Humanities Elective)	3	PHI 101 Intro to Philosophy	3	Field 2: Philosophy w/attribute^	3
Amer Hist or Western Civil	3	Field 4: History	3	A&S Requirement w/attribute^	3
SPE 108 Public Speaking	3	A&S w/Oral Communication Attribute	3	A&S Requirement w/attribute^	3
Natural Science Elective	3	Field 6: Natural Science	3	Free Elective	3
Foreign Language	3	A&S w/Global Attribute	3	Core Capstone	3
ART/CIN (General Elective)	3	Field 3 Arts	3		
HED/PED/ATH	2	Free elective	3		
Total Credits	63		60*		60

^Additional courses will be necessary if non-attributed courses are selected. Students must work with advisors to ensure all Core Attribution Requirements are met.

*A maximum of 60 credits can be transferred from a two year college to Canisius and a minimum of 18 credits in the major must be completed at Canisius. Students need a minimum of 120 credit hours from their Major, Core Curriculum, and free elective courses to meet graduation requirements. Accepted students have a transfer evaluation completed prior to enrollment and work with an advisor to map out a pathway to graduation.

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