



Canisius Marks New Era in its History with Kickoff of Comprehensive Campaign

A Legacy of Leadership Seeks to Raise \$90 Million

September 24 marked the beginning of a new era in Canisius history, as the college publicly embarked on *A Legacy of Leadership: The Campaign for Canisius College*.

The comprehensive campaign is the largest fund-raising initiative in the college's 137-year history. It seeks to raise \$90 million by the year 2010 and has received \$52.4 million in commitments, as of October 25.

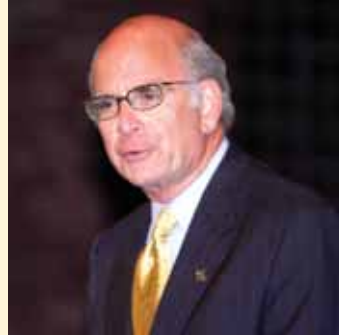
"We are inspired by the Latin word *magis*, which is rich in Jesuit tradition and literally means 'more,'" stated Canisius President **Rev. Vincent M. Cooke, S.J.**, to approximately 300 people in attendance for the kickoff event. "We pursue *magis* not just for the sake of higher rankings, more prestige or a more secure financial position, we pursue *magis* because our success with our students and in our community will ultimately glorify God."

The campaign for Canisius includes four priorities (*see page 14*): to develop an interdisciplinary science center on the site of the former HealthNow Building (\$47 million); to build the college's endowment (\$24 million); to enhance the college's annual fund to a point where it generates \$3 million per year by 2010 (\$17 million); and to create a new technology-based learning commons within the college's existing library (\$2 million).

■ (ABOVE) Canisius President **Rev. Vincent M. Cooke, S.J.**, announces the public launch of *A Legacy of Leadership: The Campaign for Canisius College*, before a crowd of Canisius alumni, faculty, staff and friends.

■ (TOP, RIGHT) Canisius hosted a reception for the Canisius community following the campaign announcement. Pictured (l-r) are: **John J. Hurley '78**, executive vice president and vice president for college relations; **Dennis F. Strigl '74**, chair of the Board of Trustees; **Father Cooke**; and **R. Carlos Carballeda '56, HON '81**, national campaign chair.

- (TOP, L-R) Associate Professor **Timothy H. Wadkins, PhD**, **Angelo M. Fatta '66, PhD**, **Gabrielle R. Paoletti '09** and **Rev. Michael F. Tunney, S.J.**, were among the speakers at the campaign kickoff. Their individual stories are featured throughout this issue as Profiles in Leadership.
- (BOTTOM, LEFT) Canisius alumnus **Joseph J. Castiglia '55, HON '94** (RIGHT), and Canisius friend Jack Walsh (LEFT) discuss *A Legacy of Leadership*, during the September 24 kickoff event.
- (BOTTOM, RIGHT) National Campaign Chair **R. Carlos Carballada '56, HON '81**, entertains guests at the reception that followed the campaign kickoff.



“This campaign represents a challenge, to be sure,” said **R. Carlos Carballada '56, HON '81**, national chair of *A Legacy of Leadership* (see page 8). “But Canisius arrives at this moment with a rich legacy of producing leaders, and not just the high profile successful business people who normally get the headlines but the teachers, the public servants and the clergy. Our alumni are an impressive group and they continue to astound me with their service to humanity.”

A Legacy of Leadership: The Campaign for Canisius College draws upon the proud legacy of Canisius College, which has produced leaders in every era. Some of those leaders spoke during the kickoff

event and are featured as Profiles in Leadership throughout this issue of *Canisius Magazine*.

“These are people who are outstanding exemplars of what it means when we say that Canisius is the place where leaders are made,” noted **John J. Hurley '78**, executive vice president for Canisius and vice president for college relations. “They are people who hope to leave the world a little better than the way they found it. They are men and women with and for others. They are living legacies of leadership.”

For more information about *A Legacy of Leadership: The Campaign for Canisius College*, see page 14 or visit www.canisius.edu/campaign. 📱

