

EXECUTIVE SUMMARY

Class of 2010 Survey

Introduction

The Class of 2010 Survey of Career Progress was conducted by the Career Center and the Office of Institutional Research. An electronic survey was developed and sent to each member of the class, undergraduate and graduate, during June and July, 2011. This is the first time the college has used an electronic survey format to gather information for this survey.

Methodology and Survey Populations

The survey was sent to potential respondents via their college e-mail address. Three follow up e-mail notifications were sent to non-respondents during the summer. Response data was gathered by the office of Institutional Research, which tabulated the results and produced both undergraduate and graduate survey statistics.

A total of 1361 students earned degrees in 2010. Of these, 722 received undergraduate degrees, and 639 received graduate degrees.

There were 181 responses from undergraduates which amounted to a response rate of 25%. Likewise, there were 63 responses (9.8%) from the 639 graduate students surveyed.

These response rates were lower than those attained with a paper based survey in 2008. At that time the response rates were 38.4% for undergraduates and 21.7% for graduate respondents respectively.

Acknowledgements

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Undergraduate Results

Undergraduate Employment Status & Graduate School Attendance

The Class of 2010 reported a full-time employment status of 50.3%. For the survey conducted in 2008 the full time employment rate was 60.3%.

Graduate school participation was at 42 % in 2010. At the time of the 2008 survey it was reported as 27.9%.

Between 2008 and 2010 the segment of graduates reporting that they are "Seeking Employment" increased from 3.2% to 7.2%.

A small percentage of students surveyed (~8%) were engaged in "other" pursuits such as volunteer work, working part time or traveling after graduation. This was comparable to 2008 survey results for this category (8.6%).

Note: percentages do not add up to 100% because some individuals surveyed identified themselves in multiple categories.

Undergraduate Sources of Employment

The categories Networking, College Services and Employer Contact are the most productive approaches for undergraduates to obtain employment.

The Internship category indicates continued awareness and usage among students of the experiential learning opportunities offered by the college in assisting them with developing career and job search skills.

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Undergraduate Salary Distribution

The salary distribution of Class of 2010 graduates reporting offers above \$30,000 is significant. However, the percentage of individuals receiving offers above this level continues to erode from year to year.

Correspondingly between 2008 and 2010 the percentage of undergraduates making under \$25,000 has increased from 41.6% to 59.3%. In part, this could be driven by more students choosing to attend graduate school previously noted.

Salary Level	2004	2005	2008	2010
Less Than \$20,000	19.7%	15.7%	28.7%	43.3%
\$20 – 24,999	13.9%	14.3%	12.9%	16.0%
\$25 – 29,999	15.0%	13.9%	12.9%	5.3%
More Than \$30,000	51.4%	56.1%	45.5%	35.4%

Geographic Location of Employers – More than seventy five percent (75%) of graduates continue to find employment in New York State. Most of these jobs are in Western New York. However compared to 2008 a growing proportion of 2010 survey respondents were finding jobs in the rest of New York and out of state.

Geographic Location of Employers **Undergraduates**

Location	2004	2005	2008	2010
Western New York	71.6%	63.2%	74.2%	65.6%
Rest of NY State	10.5%	15.2%	9.0%	10.6%
United States	16.8%	20.6%	16.3%	18.9%
International	1.1%	1.0%	.5%	4.9%

Other Points noted for the Class of 2010

There was no one dominant job classification. Graduates reported over 80 different job titles in a variety of different professions. Likewise there was no one dominant employer noted.

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The top three graduate institutions most cited were (in order), Canisius College (40%), SUNY Buffalo (20%) and SUNY C Buffalo (7.5%).

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Graduate Results

Graduate Employment Status

The Graduate Class of 2010 reported a full-time employment rate of 65%; for the survey conducted in 2008 the full time employment rate was 82.4%.

In 2010 14.3% of respondents were seeking full time employment. For the Survey conducted in 2008, 4.9% of respondents were seeking full time employment.

Source of Employment Opportunities

The most useful techniques for graduate students to find job leads are through Networking and Employer Contact. More than sixty-three percent (63%) of graduate students surveyed in 2010 report that either networking or employer contact have been their most valuable resources in terms of seeking career opportunities.

Geographic Location of Employers

The following chart shows, by percentage of respondents, the regions where Canisius graduates have found employment.

Geographic Location of Employers Graduate Program

<u>Location</u>	<u>2004</u>	<u>2005</u>	<u>2008</u>	<u>2010</u>
Western New York	73.8%	71.7%	68.8%	43.4%
Rest of NY State	4.9%	5.9%	6.5%	15.1%
United States	15.5%	17.5%	19.1%	32.1%
International	5.8%	4.9%	5.6%	9.4%

In 2010 fewer graduates were finding employment in Western New York. More were finding employment in the rest of New York, and out of state.

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Other Points noted for the Graduate Class of 2010

Job Titles and Employers – Teacher or school related employment accounted for 46% of jobs reported. Also, over 50% of reported employers were school or education related.

Starting Yearly Incomes – Over 50% of graduate starting incomes range between \$30,000 and \$59,000.