On-line Sport Administration Curriculum:

MSA 520 Leadership in Sport Administration
MSA 540 Contemporary Issues in Sport
MSA 550 Sport Marketing
MSA 560 Philosophy and Ethics of Sport
MSA 565 Media Relations in Sport
MSA 611 Sport Law/Contract Negotiation in Sport
MSA 631 Intercollegiate Athletics
MSA 641 Professional Sport
MSA 660 Financial Aspects of Sport
MSA 799 Internship in Sport Administration

(3) ______ (3) ______ (3) ______ (3) ______ (3) ______ (3) ______ (3) ______ (3) ______

Program Total
33 Credits

The MSA program at Canisius is one of only a few master’s programs in the United States approved by the North American Society of Sport Administration (NASSM).

The internship may be completed with a sport organization anywhere in the U. S. or internationally. There is no residency requirement.

Revised 7/2009