YOU CAN DEVELOP A REGIONAL ALUMNI CHAPTER
Purpose of Regional Chapters is to engage area alumni, families, friends and students of Canisius. To build new relationships and to help strengthen old bonds while adding value and purpose. Through regional programs and engagement Alumni can connect and fortify the Canisius Alumni Network while helping Canisius develop a more visible presence in these regional areas.

Regional Chapters should not only engage alumni, but also current and prospective students, and friends who have a vested interest in Canisius.

**CAREER NETWORKING & MENTORING**

Regional Chapter Committee and/or leadership members should have constant communication with the Office of Alumni Engagement regarding budgeting and programming. There will not be a specific budget for a chapter – events should be “break-even” events or should seek out sponsorship to reduce costs.

Chapters should consist of alumni members who are interested in taking on a leadership role. It is the role of these leadership individuals to cultivate interest, enthusiasm and increase participation in their area. The format for leadership should establish one of the following:

- Chair/co-chairs
- President, Vice-President, Secretary

The leadership team will serve as the liaison between the chapter and the Office of Alumni Engagement.

These individuals will serve as the leaders in collaborating ideas for events, overseeing these activities and creating objectives with their group.

These individuals should also maintain a relationship with the Admissions Office and serve as Admissions Ambassadors for the college.

Committee members should not be limited to just alumni but can be made up of any and all interested individuals who have a vested interest in Canisius (parents, friends, students)

The Regional Chapters are also responsible to see that the overall mission of Canisius is being fulfilled by coordinating volunteer projects and community service events within their regions.

Maintain Career Connection events in conjunction with the Griff Center – includes mentoring and networking to connect with students and alumni for professional development.
As the regional program evolves, we are always open to new and more effective ways to engage alumni and offer compelling reasons for them to get involved. This will enhance the alumni experience and connection with Canisius College and its alumni association.

The Regional chapters will help increase alumni awareness of the college and its vision. The regional chapter program should move into mobilizing alumni to action; getting actively involved in the success of the Alumni Network and Canisius College. Evidence of this comes as alumni express the need for purpose, the need to becoming involved in their regions and the motivation to get involved in student recruitment, career networking and the Canisius Fund. The regional program needs to provide a venue to meet these needs.

Together, we need to provide a framework for our alumni leaders with specific, tangible and actionable goals. This model would allow us to benchmark involvement, measure success in student recruitment and the Canisius Fund, and maintain steady flows of communication with our most motivated and eager alumni. The regional chapter program, in conjunction with the AOE, needs to create an experience which is fulfilling for the individuals who are involved in order to keep the alumni and friends engaged.