

EXECUTIVE SUMMARY
Class of 2011 Survey Done in 2012
Institutional Research / Career Center Collaboration
Issued August 7, 2012

Introduction

The Class of 2011 Survey of Career Progress was conducted by the Career Center and the Office of Institutional Research. An electronic survey was developed and sent to each member of the class, undergraduate and graduate, during June and July, 2012. This is the second time the college has used an electronic survey format to gather information for this survey.

Methodology and Survey Populations

The survey was sent to potential respondents via their college e-mail address. Follow up e-mail notifications were sent to non-respondents during the summer. Response data was gathered by the office of Institutional Research, which tabulated the results and produced both undergraduate and graduate survey statistics.

Surveys were sent to 731 undergraduate and 697 graduate students who received degrees in the 2011 Academic Year.

There were 110 responses from undergraduates which amounted to a response rate of 15%. Likewise, there were 73 responses (10.5%) from the graduate students surveyed.

For undergraduates, the 2011 response rate was lower than those obtained for the 2010 survey (25%). Graduate responses were slightly higher; 10.5% vs. the prior survey response rate of 9.8%.

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Undergraduate Results

Undergraduate Employment Status & Graduate School Attendance

The Class of 2011 reported a full-time employment status of 56.4%. For the survey conducted in 2010 the full time employment rate was 50.3%.

Graduate school participation was at 55.1 % in 2011. At the time of the 2010 survey it was reported as 42%.

Undergraduate Sources of Employment

The majority of this year's respondents located their current position of employment through the use of:

- Searching the Internet
- Contacts with relatives or friends
- Their continuing employer and employer contacts
- Campus recruiting programs

These results are basically unchanged since the prior survey.

The Internship category indicates continued awareness and usage among students of the experiential learning opportunities offered by the college in assisting them with developing career and job search skills.

Undergraduate Salary Distribution

Over one third of the 2011 undergraduate survey respondents reported a starting salary of \$30,000 or greater. However, the percentage of individuals receiving offers above this level continues to erode from year to year.

The percentage of undergraduates making under \$25,000 remains above 50% for the second year in a row. In part, this could be driven by more students choosing to attend graduate school than was the case in prior years.

Salary Level	2005	2008	2010	2011
Less Than \$20,000	15.7%	28.7%	43.3%	42.3%
\$20 – 24,999	14.3%	12.9%	16.0%	11.3%
\$25 – 29,999	13.9%	12.9%	5.3%	12.4%
More Than \$30,000	56.1%	45.5%	35.4%	34.0%

Geographic Location of Employers – More than eighty percent (83.1%) of graduates continue to find employment in New York State. Most of these jobs are in Western New York.

However, while Western New York remains the dominant geographic location for undergraduate employers, it is declining relative to the “Rest of New York” and “Out of State”.

Compared to both 2008 and 2010, a growing proportion of 2011 survey respondents were finding jobs in the “Rest of New York”.

In addition, when “Rest of New York” and “Out of State” geographic locations of employers are viewed as combined, they show a trend of steady growth since 2008.

Geographic Location of Employers
Undergraduates

<u>Location</u>	<u>2005</u>	<u>2008</u>	<u>2010</u>	<u>2011</u>
Western New York	63.2%	74.2%	65.6%	58.4%
Rest of NY State	15.2%	9.0%	10.6%	24.7%
Out of State (US)	20.6%	16.3%	18.9%	14.6%
International	1.0%	.5%	4.9%	2.2%

Other Points noted for the Class of 2011

There was no one dominant job classification. Graduates reported over 80 different job titles in a variety of different professions. Likewise there was no one dominant employer noted.

The top three graduate institutions most cited were (in order), Canisius College (32%), SUNY Buffalo (24.5%) and University of Rochester (3.8%). In last year’s survey the top three graduate institutions most cited were (in order); Canisius College, SUNY Buffalo and SUNY C Buffalo.

Graduate Results

Graduate Employment Status

The Graduate Class of 2011 reported a full-time employment rate of 79%; for the survey conducted in 2010 the full time employment rate was 65%.

Source of Employment Opportunities

The most useful techniques for graduate students to find job leads are through the Internet, an Employer contact or Networking through a relative or a friend. This was also the case in the prior survey.

Approximately 50% of graduate students currently surveyed reported that either the internet or employer contact have been their most valuable resources in terms of seeking career opportunities. In the prior survey the percentage reported was approximately the same (~48%).

Geographic Location of Employers

The following chart shows, by percentage of respondents, the regions where Canisius graduates have found employment.

Geographic Location of Employers **Graduate Program**

<u>Location</u>	<u>2005</u>	<u>2008</u>	<u>2010</u>	<u>2011</u>
Western New York	71.7%	68.8%	43.4%	52.9%
Rest of NY State	5.9%	6.5%	15.1%	19.1%
Out of State (US)	17.5%	19.1%	32.1%	22.0%
International	4.9%	5.6%	9.4%	5.9%

In 2011 more graduates were finding employment in Western New York and the rest of New York State. Also, in combination "Rest of New York" and "Out of State" accounted for over 40% of job placement in both this and the prior survey. Prior to 2010 they accounted for between ~23% and ~26% of geographic job placements.

Other Points Noted for the Graduate Class of 2011

Job Titles and Employers – Teacher or school related employment accounted for 46% of jobs reported; 50% of reported employers were school or education related. These totals are virtually identical to figures developed in the prior year's survey.

Starting Yearly Incomes – Over 55.2% of graduate starting incomes range between \$30,000 and \$59,000, compared to 50% for the class of 2010.