

EXECUTIVE SUMMARY
Class of 2012 Survey (Conducted Summer 2013)

Introduction

The Class of 2012 Survey of Career Progress was conducted by the Career Center and the Office of Institutional Research. An electronic survey was developed and sent to each member of the undergraduate and graduate classes during June and July, 2013. This is the third time the college has used an electronic survey format to gather information for this survey.

Methodology and Survey Populations

The survey was sent to potential respondents via their college e-mail address. Three follow up e-mail notifications were sent to non-respondents during the summer. Response data was gathered by the office of Institutional Research, which tabulated the results and produced both undergraduate and graduate survey statistics.

A total of 1512 students earned degrees in 2012. Of these, 749 received undergraduate degrees, and 763 received graduate degrees.

There were 132 responses from undergraduates which amounted to a response rate of 17.6%. Likewise, there were 69 responses (9%) from the 763 graduate students surveyed.

In comparison to prior years, the populations of graduating students have remained consistent. However, survey response rates have varied. Generally, undergraduates are more likely to respond, but at varying percentages of participation. Conversely, graduate responses tend to be at a lower but more consistent percentage than responding undergraduates.

RESPONSE RATES	<u>2010</u>	<u>2011</u>	<u>2012</u>
Undergraduates	25%	15%	17.6%
Graduates	9.8%	10.5%	9%

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Undergraduate Results

Undergraduate Employment Status & Graduate School Attendance

The Class of 2012 reported a full-time employment status of 67.4%. For the survey conducted in 2011 the full time employment rate was 56.7%.

Graduate school participation was at 44% in 2012. At the time of the 2011 survey it was reported as 55%.

Between 2011 and 2012 the segment of graduates reporting that they are not currently working (either full or part time) increased from 5.6% to 9.3%.

Undergraduate Sources of Employment

The majority of respondents used multiple sources to locate their current position. The tools most frequently used (in descending order) include: Internet search; Contacts through relatives and friends; Continuing with a current employer and Internships.

The Internship category indicates continuing awareness and usage among students of the experiential learning opportunities available to assist them with developing career and job search skills.

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Undergraduate Salary Distribution

The salary distribution of the Class of 2012 graduates reporting offers above \$30,000 has shown notable improvement since 2010.

Specifically, between 2010 and 2012 the percentage of undergraduates making more than \$30,000 has increased from 35.4% to 43.5%. In part, this could be driven by more students choosing to begin their careers than previously noted.

Salary Level	2008	2010	2011	2012
Less Than \$20,000	28.7%	43.3%	42.3%	36.1%
\$20 – 24,999	12.9%	16.0%	11.3%	5.0%
\$25 – 29,999	12.9%	5.3%	12.4%	15.3%
More Than \$30,000	45.5%	35.4%	34.0%	43.5%

Geographic Location of Employers – More than seventy one percent (71.5%) of graduates continue to find employment in New York State. The majority of these jobs are still in Western New York, but since 2008 a growing proportion of survey respondents have been finding jobs in the rest of New York and out of state.

For example, in 2008 Western New York accounted for 74.2% of jobs found; the rest of NY, the US and International areas accounted for 25.8% of jobs filled. In 2012 the percentages were 54.3% and 45.7% respectively.

Geographic Location of Employers **Undergraduates**

Location	2008	2010	2011	2012
Western New York	74.2%	65.6%	58.4%	54.3%
Rest of NY State	9.0%	10.6%	24.7%	17.2%
United States	16.3%	18.9%	14.6%	22.4%
International	.5%	4.9%	2.2%	6.0%

Other Points noted for the Class of 2012

There was no one dominant job classification. Graduates reported over 42 different job titles in a variety of different professions. Likewise there was no one dominant employer noted.

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The top graduate institutions most cited were, Canisius College (33.9%) and SUNY Buffalo (16.9%). No other institution showed more than one or two attendees (3.4%).

Graduate Results

Graduate Employment Status

The Graduate Class of 2012 reported a full-time employment rate of 87%; in the 2011 survey, the full-time employment rate was 79%.

The Graduate Class of 2012 reported that, collectively 13% of respondents were not working or working part time; in the 2011 survey the comparable statistic was ~20%.

Source of Employment Opportunities

The most useful techniques for graduate students to find job leads are through the Internet, Networking and Continuing Employment. Approximately half of the 2012 graduate survey respondents (50%) report that either the Internet or employer contact has been their most valuable resource in terms of seeking career opportunities.

Geographic Location of Employers

The following chart shows, by percentage of respondents, the regions where Canisius graduates have found employment.

Geographic Location of Employers Graduate Program

<u>Location</u>	<u>2005</u>	<u>2008</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>
Western New York	71.7%	68.8%	43.4%	52.9%	38.8%
Rest of NY State	5.9%	6.5%	15.1%	19.1%	34.3%
United States	17.5%	19.1%	32.1%	22.1%	25.4%
International	4.9%	5.6%	9.4%	5.9%	1.5%

Approximately seventy three percent (73.1%) of graduates continue to find employment in New York State. The majority of these jobs are still in Western New York, but since 2008 a growing proportion of survey respondents have been finding jobs in the rest of New York and out of state.

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For example, in 2008 Western New York accounted for 38.8% of jobs found; the rest of NY, the US and International areas accounted for 61.2% of jobs filled. In 2012 the percentages were 71.7% and 28.3% respectively.

Other Points noted for the Graduate Class of 2012

Job Titles and Employers – Teacher or school related employment accounted for 44% of jobs reported.

Starting Yearly Incomes – Over 70% of graduate starting incomes range between \$30,000 and \$59,000, compared to 55% for the class of 2011.

The most frequently used Canisius College Career Center services for both the Class of 2012 and 2011 were (In descending order): Resume and Cover Letter Development, College Central Job Postings, and Alumni Networking.