

Communication & Leadership Major

Learning Goals and Objectives

Canisius College

Student Learning Goal 1: Majors will develop a capacity for thinking critically about leadership behaviors and understanding how leadership theories relate to life.

Students will:

Objective A: Demonstrate knowledge of classical and contemporary theories of leadership and demonstrate the application of these theories to everyday life;

Objective B: Understand and evaluate their personal strengths and challenges as leaders in everyday life.

Student Learning Goal 2: Majors will have enhanced their understanding of the communication process and be able to construct effective messages.

Students will:

Objective A: Demonstrate communication competency in written and oral format;

Objective B: Demonstrate an understanding of communication theory;

Objective C: Connect communication theory to everyday practice.

Student Learning Goal 3: Majors will develop enhanced critical thinking skills.

Students will:

Objective A: Synthesize a body of knowledge in the communication field and illustrate an understanding of that body of knowledge;

Objective B: Design a new area of inquiry based on a body of communication research;

Objective C: Analyze communication research; make inferences about the analysis using supporting evidence;

Objective D: Apply knowledge by judging the value of the information.