



# women's business center

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## BUSINESS COACHING PROGRAM

### PROGRAM

This one-year coaching program begins in September and runs for 12 months. Size is limited, and selection is based on the candidate's application and interview. In this program, participants are paired with successful business owners and professionals.

### ENTRANCE

The first step is to apply. Your application will be reviewed for eligibility, and you will be scheduled for a personal interview.

#### *For program eligibility, you must:*

- ◆ be an established business, filing tax returns
- ◆ not be a start-up business
- ◆ personally manage and direct your business
- ◆ have a business checking account
- ◆ have a structured, tangible place to conduct business
- ◆ have a formal business tax structure—DBA or corporation
- ◆ be the primary business owner

**PROGRAM INVESTMENT:**                      **\$750**

### HIGHLIGHTS

- ◆ Professional evaluation
- ◆ Mandatory, bi-monthly educational meetings with business experts covering key business strategies
- ◆ Monthly one-on-one meetings with your coach
- ◆ Networking and exposure opportunities to area business leaders
- ◆ Access to the resources of the entire coaching participants

### GOALS

3 specific, measurable, attainable, realistic and timely (SMART) goals will be determined by you, and through monthly meetings with your coach and bi-monthly roundtable presentations, you will work on achieving those goals over the next 12 months.

### YOUR COMMITMENT

In addition to your program investment, your time is the biggest commitment you'll make. Plan on a minimum of 8 hours a month dedicated to working **on** your business, not **in** your business.

*If you are interested in or need more information about the Business Coaching Program, contact Sheila Walsh (Director of Business Development) at (716) 888- 8285 or [walsh38@canisius.edu](mailto:walsh38@canisius.edu)*

### BUSINESS COACHING PROGRAM | APPLICATION

Print this Application and Mail along with \$25.00 (*non-refundable*) Application Fee

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Year Founded \_\_\_\_\_ Percentage Ownership \_\_\_\_\_ # Employees \_\_\_\_\_

Company Description \_\_\_\_\_

What would you like to accomplish? \_\_\_\_\_

Personal Strengths \_\_\_\_\_

Company Strengths \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

Scholarship information is available online at [www.canisius.edu/wbc](http://www.canisius.edu/wbc)