TEACH
Business and Marketing

1. Go to - www.highered.nysed.gov/tcert/teach
2. Log on to TEACH with your username and password.
3. Click on “TEACH Online Services”
4. Click on “Apply for Certificate”
5. Update profile to reflect classroom teaching and/or administrative experience.
6. Make selections from DROP BOXES as per below:
   - Area of Interest: Classroom Teacher
   - Subject Area: Business and Marketing
   - Grade Level: PreK-12 All Grades
   - Title: Business and Marketing
   - Type of Certificate: Initial Certificate or Professional Certificate
7. Answer yes to question re: approved teacher prep program (program code: 28287)
8. Answer “moral character” questions and electronically sign affidavit
9. Submit payment for application ($50 per title, online using a credit card)

<table>
<thead>
<tr>
<th>Program</th>
<th>Code</th>
<th>Certification Type</th>
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<tbody>
<tr>
<td>Business and Marketing</td>
<td>28287</td>
<td>Initial or Professional</td>
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