

Give the gift of a  
Canisius education



## The power of your support.

“One of Canisius’ greatest assets is the close-knit community - we’re a Jesuit college where faculty and administrators come together to give students a transformative education rooted in a 450-year-old academic tradition of excellence, leadership and service to others.”

*President John J. Hurley*

What makes this all possible? Current-use support! Powered by alumni and friends at all levels, annual current-use gifts make an indescribable difference for the college and our students. Whether you support the Canisius Fund - the area of greatest need - the Blue & Gold Athletics Fund, academic programs of excellence or initiatives that fuel our Jesuit mission, you are having an immediate and lasting impact on Canisius.

Annual donors play an important role in making the transformational Canisius education possible - and accessible to every deserving student who wants to make the kind of difference only a Canisius graduate can.

The world needs Canisius graduates, perhaps now more than ever, and Canisius needs you.



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### Every Gift Makes a Difference

Annual support from alumni, parents and friends truly adds up to make a remarkable difference in the lives of our students. In fact, consistent annual support is the foundation on which all philanthropy to Canisius is built. And, annual participation from alumni sends a clear message to our students that those who came before them place a high value on their Canisius education and are proud to invest in the institution.

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# Greatest Need. Greatest Opportunity.

The Canisius Fund remains the college's top fundraising priority - and for good reason. Your gift to the Canisius Fund provides a powerful source of funding used to address the greatest needs of our students.

Each year, there are more students with financial need than can be funded through existing endowed scholarships. Gifts directed to the Canisius Fund support scholarships in real-time, ensuring students with aspirations for a Jesuit education are able to make a choice based on values, not finances.

Today, 98% of students receive some form of financial aid and the college anticipates having to invest \$28 million annually in order to continue to meet this need. That is why your support of the Canisius Fund is critical.



*"I am exceedingly grateful for the college's community of donors whose generosity provided myself and countless others with financial aid and scholarship support. I am a sophomore majoring in Criminal Justice and Psychology with minors in English and Forensic Psychology. After Canisius I hope to pursue a career working as a detective for the Special Victims Unit or as an agent for the Federal Bureau of Investigation (FBI). The additional financial aid that I received this year lightened my financial burden and allowed me to focus on the most important aspects of my college education! Thank you!"*

*Anabelle Gonzalez '24*

## Double your impact. Participate in the Minehan Magis Challenge.

Double the impact of your annual gift by participating in the Minehan Magis Challenge.

Now through May 31, 2022, new and increased gifts to the Canisius Fund will be matched by the estate of the late Patrick C. Minehan '50, MS '52 up to \$500,000 - making your support go even further.

# Designated support from donors strengthens academics, athletics, mission, identity and more

Support of our academic programs provides the impetus for curriculum revitalization to meet the demands of our rapidly changing world. Our Physician Assistant Master's Program expands Canisius' reach in educating healthcare practitioners.



In addition to the Canisius Fund, the college also benefits tremendously from donors who direct gifts to areas that provide current-use support to our faculty and academic programs of excellence, athletics and initiatives that fuel our Jesuit mission. Whichever area of the college you choose to support, please know how incredibly grateful we are for your investment in our students and support of our mission.

## Schools & Academic Programs:

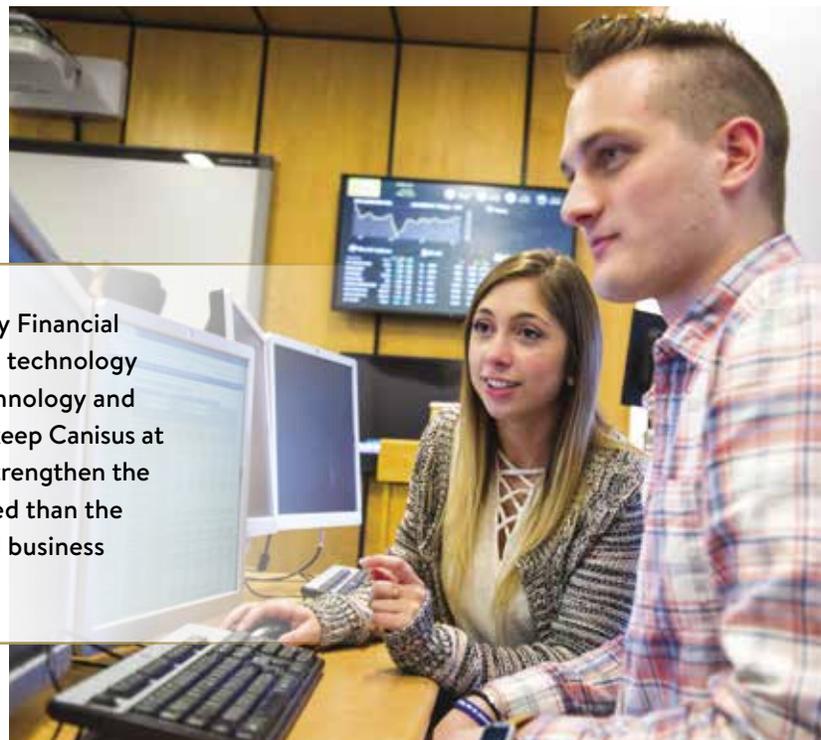
From the core curriculum, to distinctive real-world learning experiences, support of our schools and academic programs directly enhance our tradition of academic excellence and prepares students for the opportunities that lie ahead. In addition, gifts help provide research grants for students and faculty, professional and career development programs, resources for travel and peer engagement opportunities, special lectures and speaker series and so much more.

You can direct your gift to one of our schools, institutes or academic programs.

*"I would like to thank all of the college's generous donors who made the Physician Assistant Program possible. The classroom, exam rooms, unique simulation technology, and many other learning tools make our education excel beyond graduate level didactic learning experiences. Support of the program has and will make us [my classmates and I] the best clinicians there are to offer."*

Christina Bush '23

Annual gifts in support of the Nelson D. '67 Civello Family Financial Markets Lab provides urgent resources to support annual technology upgrades, our Bloomberg subscriptions, smart board technology and more. In addition, annual gifts of this important program keep Canisius at the forefront of student managed investment funds and strengthen the college's claim that Canisius graduates are better prepared than the competition to fill the growing demand for highly trained business graduates in WNY and beyond.





### **Jesuit Mission & Identity:**

Inspiring students to become men and women for others remains a key part of the college's Jesuit educational mission. Gifts in support of Campus Ministry provides funding for virtual retreats, service immersion programs, local service projects and more.

< Undergraduate students, including Zach Lundy '22 (top left), in Erie, P.A. during Winter Service Week in January 2020.

*"Part of the reason I came to Canisius was to go deeper in my faith. I was looking for a college where I could grow intellectually and spiritually. The Office of Campus Ministry has allowed me to meet others interested in strengthening their faith. Through wonderful retreats such as Kairos, Magis, and Winter Service Week I have been able to make relationships that will last a lifetime!"*

Zach Lundy '22

### **Division I Athletics: Blue & Gold Fund:**

Support of the Blue & Gold Athletics Fund or one of the 16 Division I sports teams at Canisius provides essential financial aid and scholarship to recruit and enroll top-flight student athletes from across the U.S. and globe who desire a Canisius education and the opportunity to compete at the Division I level. Gifts to athletics also supports team travel, training and learning experiences for coaches and students and supports our nearly 400 student-athletes helping them excel in the classroom and on the field of competition.

*Maxim Kouznetsov '24 is a member of the Canisius > College Hockey team and is one of the nearly 400 student-athletes that benefits from donor support of the Blue & Gold Athletics Fund.*



*"Thank you for providing me and my fellow classmates with endless opportunities at Canisius College. We are genuinely grateful and understand the magnitude of the contributions you provide. I wish for the day when I can shake the hand of a donor and thank them for what they have done for us."*

Maxim Kouznetsov '24

# Ways to Make Your Gift

## Online:

Make a gift via credit card or ACH online at [www.canisius.edu/give](http://www.canisius.edu/give).

## By Mail:

Checks, payable to **Canisius College**, can be mailed to the address below. Please include the **gift designation** in the “memo” line of the check.  
**Canisius College, Canisius Fund**, Department 177, P.O. Box 8000, Buffalo, NY 14240-9920

## By Phone:

The Office of Annual Giving & Stewardship at **716.888.2712** or toll free at **1.800.201.4952**.

## Monthly Giving | Show your sustained support

By committing to a recurring monthly donation, you can effortlessly make a gift on the same day each month. To sign up, visit [canisius.edu/give](http://canisius.edu/give) and select “**Monthly Gift**” to get started.

## MATCHING GIFTS

To find out if your company has a matching gift program, use our search tool online at [canisius.edu/matching-gifts](http://canisius.edu/matching-gifts)

## IRA QUALIFIED CHARITABLE DISTRIBUTIONS (QCD)

### Tax free IRA distribution

Making a charitable donation through a qualified charitable distribution (QCD), also known as an IRA Rollover, continues to be a smart and tax-efficient way to give.

## GIFTS OF STOCK

There are a number of advantages for donors who transfer gifts of appreciated securities to Canisius College.

## GIFTS FROM ESTATE COMMITMENTS

### Support for generations to come

By naming Canisius College in your will, living trust, or as the beneficiary of all or part of the proceeds from your retirement plan, donor-advised fund or life insurance policy you will leave your legacy and help to ensure that future generations of graduates benefit from the Canisius experience.

By sharing your plans to leave a gift in your will or estate with us, you will be recognized as a member of the **Rev. James M. Demske '47, SJ, Society**. We will also be able to thank you during your lifetime and showcase the impact of your generosity on the college and programs that will benefit from your future support.

## GIVING SOCIETIES

Canisius College's giving societies recognize the remarkable impact our generous donors make in transforming our students and college.

### \$150,000 + - SESQUICENTENNIAL SOCIETY

#### MAGIS GIVING CIRCLE

\$25,000+ - Chairman's Circle

\$10,000 - \$24,999 - 1870 Founder's Club

\$5,000 - \$9,999 - Peter Canisius Fellow

#### LEADERSHIP SOCIETY

\$2,500 - \$4,999 - President's Council Benefactor

\$1,000 - \$2,499 - President's Council Member

### YOUNG ALUMNI LEADERSHIP SOCIETY\*

One - two years since graduation - \$100

Three - five years since graduation - \$250

Six - eight years since graduation - \$500

Nine - ten years since graduation - \$750

*\*Annual membership at any level may be paid monthly.*

### REV. JAMES M. DEMSKE '47, SJ SOCIETY

This society recognizes those who have included Canisius in their estate plans.



MAGIS GIVING CIRCLE



# The Minehan *Magis* Challenge

By giving more, you help our students be more and do more on behalf of others.

“Magis,” from the Latin term “more,” is a Jesuit principle that invites us to do more, be more and achieve more for the greater glory of God.

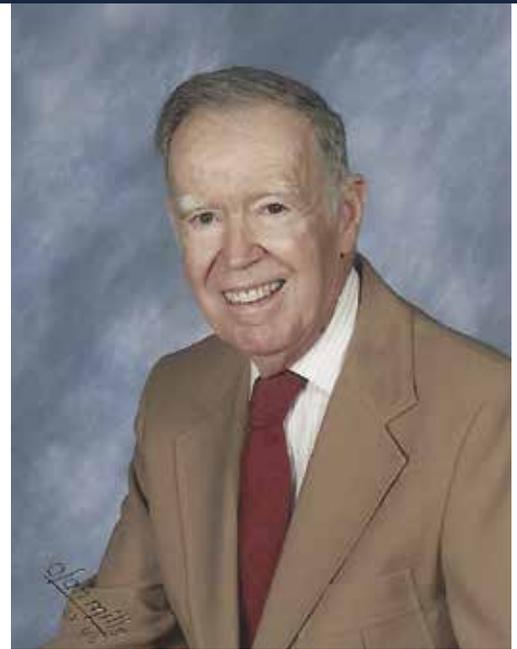
A humble individual, and long-time educator, Patrick C. Minehan '50, MS '52 embodied this Jesuit ideal.

He was an extraordinarily generous benefactor of the college, having supported our students philanthropically beginning in 1975, when he made his first of 49 leadership gifts to *alma mater*. When thanked for his giving spirit and outpouring of support, he responded, “Money well spent.”

He placed a high value on education and that spirit has become his legacy.

Thanks to a very generous gift made possible through Mr. Minehan’s estate, new and increased gifts to the Canisius Fund – the area of greatest need – will be matched, dollar-for-dollar, up to \$500,000 during the 2021-22 annual campaign, which concludes on May 31, 2022.

By giving more, you help our students be more and do more on behalf of others. Just as Mr. Minehan has inspired us with his generous support of Canisius.



Patrick C. Minehan '50, MS '52



## Yes, I/we want to support Canisius and our students with a gift!

- \$\_\_\_\_\_ Canisius Fund (*area of greatest need*)  
Participate in the **Minehan Magis Challenge!**  
New and increased gifts to the Canisius Fund are being matched up to \$500,000.

- \$\_\_\_\_\_ Other \_\_\_\_\_

### Payment options:

Securely online at [canisius.edu/give](https://canisius.edu/give)

- Check payment:** Enclosed is a check made payable to Canisius College.

### Credit card information:

- Visa     MasterCard     Discover     AmEx  
 Single Payment of \$\_\_\_\_\_

CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_

CVV # (REQUIRED) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### Become a monthly giving donor!

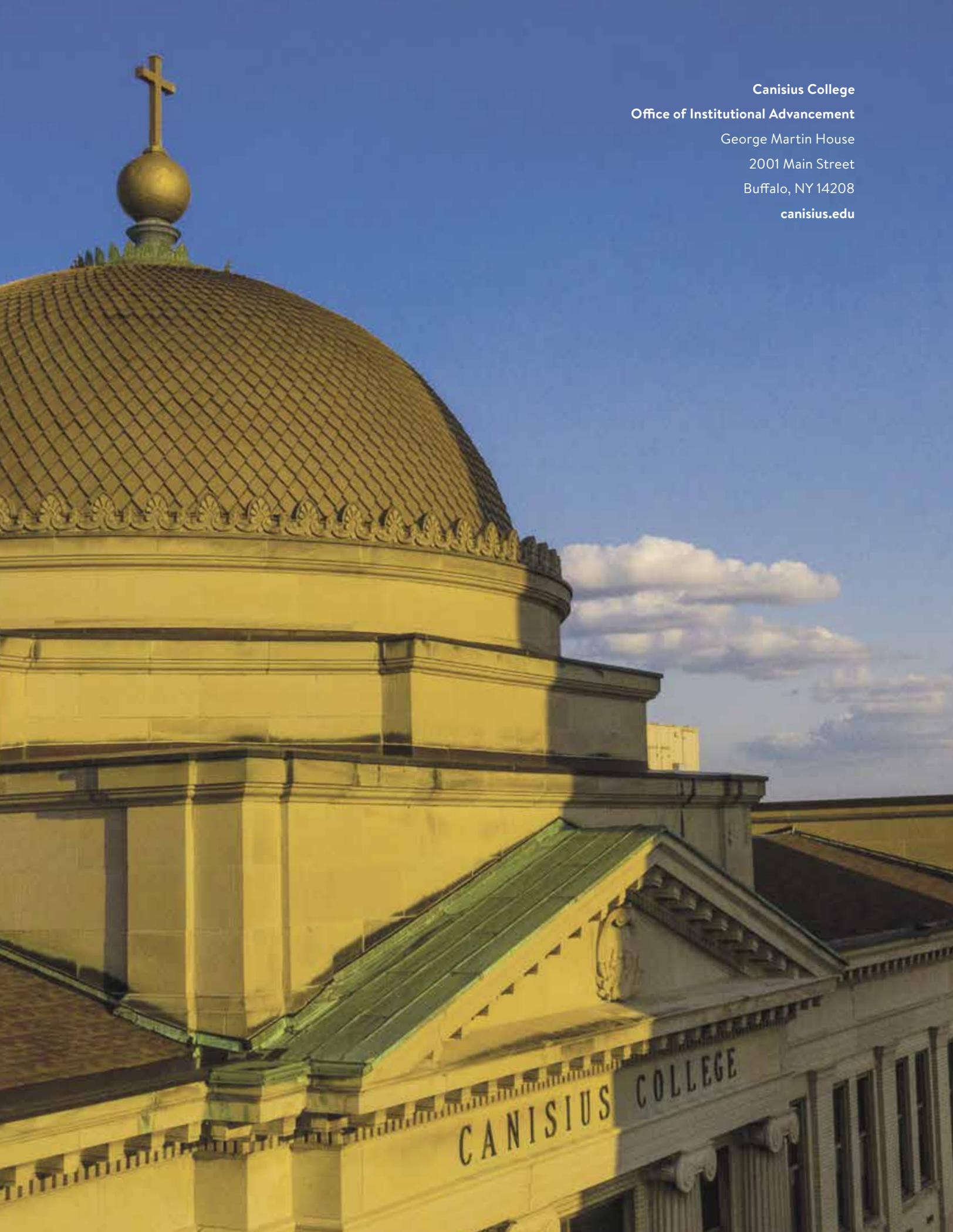
- Enroll me in the monthly giving program with a gift of \$\_\_\_\_\_     Recurring (*until you notify us otherwise*) - OR -  For \_\_\_\_\_ months

NAME \_\_\_\_\_ CLASS YEAR \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ CELL PHONE \_\_\_\_\_

Make your gift online at [canisius.edu/give](https://canisius.edu/give)



Canisius College  
Office of Institutional Advancement  
George Martin House  
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Buffalo, NY 14208  
[canisius.edu](http://canisius.edu)